



BURNING TREE RANCH  
AUTHENTIC LONG TERM TREATMENT

FINDING FREEDOM - SINCE 1999

# THE CYCLE OF RELAPSE ENDS HERE.



NAATP



ASAM



HHS

♥ LOVE    👍 SERVICE    ★ EXCELLENCE



# LONG-TERM TREATMENT FOR THE CHRONIC RELAPSER.

Operating outside the limitations of a traditional 30, 60 or 90-day format, Burning Tree Ranch adheres to progress-based metrics that inform the clinical treatment team of the unique mental, emotional and spiritual needs of the individual. As of today, we are the only treatment center in the United States that combines time-intensive residential treatment with a therapeutically coordinated aftercare program focused singularly on the treatment of chronic relapsers.

## FEATURED ON

**THE HUFFPOST**

BUSINESS  
INSIDER

 **Medium**

**Addiction  
Professional**  
THE OFFICIAL NEWS SOURCE OF NCAD

 **TREATMENT  
MAGAZINE**

**Mashable**

## Features and Benefits

- Dedicated to fortifying and enhancing the process of healing in a tranquil, private rural campus setting.
- A unique and powerful family program that prepare the entire family for ongoing recovery.
- An innovative treatment approach designed for adults with a chronic relapse history.
- A safe and structured environment to practice life skills, accountability and responsibility.

**Learn more** @[www.burningtreeranch.com/about](http://www.burningtreeranch.com/about)



# WHO WE TREAT

## THE GOOD (Actually Not So Good....)

One tell-tale sign of a chronic relapser is their high IQ. Along with it, an incredible talent for wit, quick thinking and humor. Having mastered the English language, they use their vocabulary to outmaneuver nearly any obstacle. However, as their addiction develops, intelligence becomes their greatest liability. Instead of using their brilliant minds for good, they use it to disarm loved ones, treatment providers, and anyone who has set out to help them. They are masters at dishonesty, justification, and persuasion. The stories they weave and the lengths they go to evade personal responsibility boggle the mind. One of their most baffling features is how they often leave you wondering if you are the crazy one.

## THE BAD (It Sure Feels Bad...)

The chronic relapser acts as an emotional vampire. They create confusion over harmony while simultaneously sucking the life out of their loved ones. In relationships, the chronic relapser uses the "I hate you, don't leave" approach, which leaves loved ones feeling terrified, confused, and emotionally used up. Instead of enjoying life, loved ones find themselves "walking on eggshells" to avoid setting the chronic relapser off on a spree. In addition, their self-centeredness is at such an extreme that every little issue is taken personally. This is evident with clients even in treatment with their counselor. If their counselor doesn't show up for work because they woke up with a fever, the client will often take it personally and feel abandoned, victimized and guilty, spending all day wondering why their counselor "left them."

## THE UGLY (Not Always So Ugly...)

Despite all of this, chronic relapsers are incredibly lovable. They are magnetic, charming, adorable and clever. Their personalities can actually be quite intoxicating. We hear stories about our clients excelling in academics, sports, fine arts, social skills, and fantastic careers, only to waste their talents through years of addiction. Not surprisingly, the chronic relapser is an expert at using charm to avoid consequences. They have done it for years, and it has always worked. Using their hypnotic, persuasive personality, they weaponize their intellect, both in and out of treatment. They know what you want to hear and exactly how to pull your heart strings. They have been able to navigate around the rules in all areas of life, from family, school, work; even the legal system. The chronic relapser is so adept at diversion, masking, and storytelling that many should have won an Academy Award by now.

**Here's the good news . . .** At Burning Tree Ranch, all we treat is chronic relapsers. We know our client like no other provider on earth. As a staff, we are able to see our clients through their attempts at manipulation, emotional terrorism and intellectual domination. We get to stay one step ahead of them, anticipate their next diversion, and help them to find permanent recovery.

## HIGHLY RATED & REVIEWED



“

Burning Tree was exactly what I needed and without a doubt saved my life. It was different than all of the other treatment centers I had previously been to. I truly felt that ALL of the staff really cared about me succeeding in achieving long term sobriety. I have nothing but positive things to say about Burning Tree. Highly recommend!"

 ~ **Turner Womble**  
★★★★★



“

Burning tree absolutely saved my life. I was stuck in addiction for 10 years and this was the only place that was able to separate me from drugs long enough to get me to see real truth and develop a connection with a higher power. It can be tough, but it worked for me and I will always be grateful to all the staff and clients. Staff is top notch!"

 ~ **Meghann Helmick**  
★★★★★

— FIND RECOVERY, NOT JUST SOBRIETY —

# OUR CHRONIC RELAPSE PROGRAM

## FAMILY INVOLVEMENT



As part of our treatment program, we provide orientation and counseling for our families. This helps them prepare for the recovery process, and informs them of the role they will play throughout their experience with Burning Tree Ranch.

## AUTHENTIC LONG-TERM TREATMENT



We utilize Addiction Medicine, Evidence-Based Practices, and 12-Step Immersion to help free the chronically addicted person from the cycle of relapse. Length of stay varies from 8-14 months, and is based on an individual's therapeutic progress.

## DUAL DIAGNOSIS



As a chronic relapse facility specializing in the treatment of underlying mental health conditions, our focus is to address every diagnostic variable that may have prevented an earlier recovery opportunity.

## PROGRESS-BASED TREATMENT



As a specialty program dedicated to permanent, lifelong recovery, Burning Tree utilizes milestone-based metrics to track, analyze, and examine the progress of our clients during every phase of treatment.

## IMPORTANCE OF ACCOUNTABILITY



One of the key differentiators between us and other treatment centers is our core focus on the importance of accountability. Longing for their loved ones to adopt a responsible lifestyle, our families have a deep appreciation of our accountability.

## LIFE SKILLS



Burning Tree Ranch is committed to helping our clients create a life of excellence beyond sobriety. We believe that enrolling our community in the development of life skills is pertinent to the goal of sustainable, lifelong recovery.

## TAILORED AFTERCARE



Our aftercare program is customized for those who have not been able to maintain sobriety in other, less specialized environments. We emphasize structure, accountability, and personalized care to help our clients achieve realistic milestones that position sobriety at the forefront of life.

## IMPORTANCE OF HONESTY



We deliver life-changing clinical interventions to those who have been unable to achieve freedom from the cycle of chronic relapse. Emphasizing honesty, we help our clients and families level the playing field in their fight against addiction.

## **TRAINED & EXPERIENCED**

# **MEET SOME OF OUR RANCH TEAM**

Our highly qualified team possesses the experience, training, and passion to help the chronic relapser find permanent recovery.

We look forward to helping you and your loved one create a life of excellence beyond sobriety.



### **PETER PIRAINO**

#### **LMSW, LCDC | CHIEF EXECUTIVE OFFICER**

Peter Piraino, LMSW, serves as Chief Executive Officer for Burning Tree Programs. Responsible for executing the vision of Burning Tree's philosophy of excellence, Peter's primary goal is to help as many clients as possible gain access to the treatment they need.

A clinician by training, Peter incorporates sound, ethical business practices to help inform the organization of its duties to the greater community. By placing the needs of his staff and company ahead of his own, Peter leads with a team approach that continues to inspire the mission of Burning Tree Programs. A proud father, Peter and his wife count five dogs amongst their family members.

### **DR. LESLIE H. SECREST**

#### **MEDICAL DIRECTOR, PSYCHIATRIST**

Dr. Leslie H. Secrest serves as Medical Director and Psychiatrist at Burning Tree Ranch. Responsible for helping uphold the organization's commitment to excellence, Dr Secrest believes in a holistic approach to treating mental health and addiction.

Specializing in Adult Psychiatry, Addiction Medicine and Psychotherapy, Dr. Secrest is board-certified by both the American Board of Psychiatry and Neurology and the American Board of Preventive Medicine / Addiction Medicine. A native of Dallas, TX, his numerous awards and recognitions serve as a testament to his 20+ years of service in the field of medicine.



**D** **VOTED BEST**  
**DOCTORS IN DALLAS**  
BY D MAGAZINE



## **MEGHAN BOHLMAN**

**LPC, LCDC, EMDR-TRAINED,  
CLINICAL DIRECTOR**

Meghan Bohlman serves as Clinical Director for Burning Tree Ranch. Holding a Master of Arts in International Disaster Psychology, Meghan's therapeutic specialties include Trauma, Addiction and Family Dynamics. Her leadership style encourages the team to integrate objectivity with compassion while remaining consistently focused on the mission of offering ethical and authentic clinical interventions to the chronic relapser.

A published researcher, Division I athlete, and EMDR-Trained therapist, Meghan embodies the Burning Tree standard of excellence. Happily married, she and her husband reside in Kaufman, TX.

## **JESSE EARWOOD**

**EXECUTIVE DIRECTOR**

Jesse Earwood serves as Executive Director for Burning Tree Ranch. Responsible for upholding Burning Tree's core philosophy of "creating a life of excellence beyond sobriety," Jesse's primary function is to help the client community realize their full potential in recovery. His leadership style inspires trust, confidence, and security as our clients navigate through the difficult challenges of becoming fully and permanently sober.

As an alumnus of Burning Tree Ranch, Jesse utilizes practical, real-life experience to help our clients establish their own "life of excellence beyond sobriety." A scratch golfer, Jesse lives in Forney, TX with his wife and daughter. He's been sober since 2010.



 **Email Us:** [@info@burningtree.com](mailto:@info@burningtree.com)

Meet the rest of the team [@www.burningtreeranch.com/ranch-team](http://www.burningtreeranch.com/ranch-team)

# OUR CHRONIC RELAPSE THERAPIES

Burning Tree Ranch has been dedicated to creating freedom since 1999.



## Addiction Medicine

Burning Tree Ranch utilizes addiction medicine to aid in the diagnosis, treatment and recovery of persons with the disease of addiction.



## Cognitive Behavioral Therapy (CBT)

A form of goal-oriented therapy that helps our clients understand how their thoughts affect their actions, leading to healthier thinking patterns and behaviors.



## Dialectical Behavioral Therapy (DBT)

An evidence-based psychotherapy approach that helps our clients better manage stress, regulate emotions, and improve relationships with others.



## EMDR

An interactive psychotherapy technique that helps our clients reduce the emotional distress caused by the unresolved pain associated with trauma.



## Equine Therapy

An experiential therapy that imparts physical, cognitive, and emotional benefit to our clients as they engage the important work of establishing lifelong recovery.



## Existential Therapy

A form of positive psychotherapy that helps our clients clarify their values and connect with their authentic selves, leading to a greater sense of self-worth and empowerment.



## Gestalt Therapy

A humanistic form of psychotherapy that helps our clients concentrate on the present moment, and engage the opportunity to they have increase personal freedom and fulfillment.





## Group Therapy

Facilitated by a licensed clinician, group therapy helps our clients develop improved communication skills, boundaries, and self-awareness in a therapeutic setting.



## Holistic Approach

We take into account the whole person, not just the addiction. Our holistic approach enables our clients to discover well-being for the mind, body, and spirit.



## Individual Therapy

The goal of individual therapy is to motivate the client to explore certain behaviors that may interfere with, delay, or sabotage the opportunity to achieve permanent, lifelong recovery.



## Interpersonal Psychotherapy

A form of psychotherapy that helps our clients re-build relationships with loved ones, and establish new relationships with a healthy support group of peers.



## Neurofeedback Therapy

Neurofeedback Therapy is a non-invasive treatment designed to instruct patients as to how to control brainwave activity in order to change behaviors.



## 12-Step Immersion

The Twelve Steps teach our clients how to live by a set of spiritual principles that are taught in the Big Book of Alcoholics Anonymous

# TAILORED AFTERCARE

Burning Tree Ranch helps the chronic relapser transition to a sober lifestyle outside of treatment. As the nation's only authentic long-term treatment provider for chronic addiction, our aftercare program remains dedicated to the following:

- High accountability from client community and staff
- Safe and structured, gender-specific sober living managed directly by our aftercare staff
- Implementation of responsible life skills such as budgeting, accountability, and work ethic
- A slow, tempered transition that promotes the practice of recovery disciplines in everyday life
- An opportunity to engage a sober lifestyle while merging recovery, work, family, social and recreational activities in a balanced way
- A monitored, aware, and watchful environment where sobriety remains squarely at the forefront



**“ I believe that aftercare makes the difference for so many who have been unable to stay sober in previous attempts at sobriety.”**

*~ Dawn Wilson, Director of Transition Services*

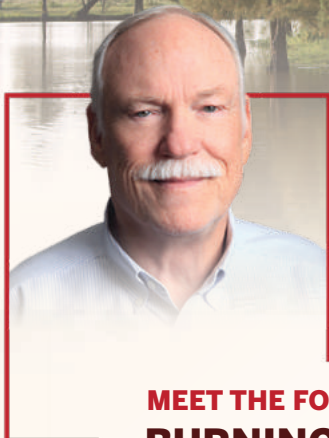
## FAMILIES CAN EXPECT:

- That your loved one will receive a structured program that supports them as they transition into sober living and aftercare
- That your loved one will receive a therapeutic continuation of the clinical services received during the inpatient phase
- That you will be provided consistent updates from the aftercare team, along with continued support on how to best support your loved one's recovery
- That your loved one will be introduced to and participate in the larger Burning Tree Alumni community
- That we will emphasize the importance of honesty, transparency, and integrity in all of our interactions





since 1999



“

It's not just about quitting drugs or alcohol. This is about establishing a life worth living.”

~ David Elliott

## MEET THE FOUNDER OF BURNING TREE RANCH

Burning Tree Ranch was founded in 1999 by pioneer, philanthropist, and recovered alcoholic, David Elliott.

In 1991, facing 20 years in prison, David found himself in a treatment center on his knees. It was here that he prayed, “God, this is too much, I can't do this. I'm willing to do whatever it takes not to pick up a drink or a drug. God, please help me.”

Like so many that seek treatment at Burning Tree Ranch, David's years-long struggle with addiction had finally brought him to a place of surrender. As he began to hit his knees daily, one day at a time, weeks passed into months, and months into years.

Today, with over 30 years sober, David Elliott serves as the President and Founder of Burning Tree Ranch.

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Burning Tree Ranch is a highly sophisticated, progress-based residential treatment and aftercare program located outside of Dallas, TX, on a beautiful, 2,000-acre ranch.




**BURNING TREE RANCH**  
AUTHENTIC LONG TERM TREATMENT

# **CREATING A LIFE OF EXCELLENCE BEYOND SOBRIETY.**

[www.burningtreeranch.com](http://www.burningtreeranch.com)

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